

# Togo storms to the top in greenfield FDI performance

NAOMI DAVIES REPORTS ON THE COUNTRIES PUNCHING ABOVE THEIR WEIGHT WHEN IT COMES TO GENERATING FOREIGN INVESTMENT

**T**ogo's strong performance in 2019 gained the west African country the crown as the world's best performing country relative to its size when it comes to attracting FDI.

Togo topped the annual reading of the Greenfield Performance Index as a new entrant (only countries that attract 10 or more FDI projects make the ranking) with a score of 10.8. It is closely followed by Rwanda (10.6) and Costa Rica (9.1) in second and third place respectively.

Last year's number one, Serbia, fell to fifth place after the number of inward FDI projects it received dropped by more than a third: 78 in 2019, compared to 105 in 2018.

Of the 101 locations analysed in the 2020 Greenfield Performance Index, 75 had an index score greater than 1, while 26 had a score of 1 or less. A score of 1 indicates a country's share of global inward greenfield FDI matches its relative share of global GDP, a score greater than 1 indicates a larger share than indicated by its GDP and a score of less than 1 indicates a smaller share. Togo is thus attracting more than 10 times the amount of greenfield FDI that might be expected given the size of its economy.

At the other end of the spectrum, Japan and China scored 0.22 and 0.30 respectively. They stand out as the lowest performing countries given the size of their economies, and also for their typical hard and soft barriers to foreign investment. Bangladesh (0.31), Iraq (0.31) and South Korea (0.36) are also attracting much less FDI in proportion to the



Top spot: Togo's 2019 performance has earned it the greenfield investment performance laurels

size of their economies.

Togo, one of the smallest countries in Africa, attracted 11 FDI projects in 2019 – its best performance since fDi Markets began recording data in 2003. Financial services, building materials and business services are the country's leading FDI sectors and accounted for almost half (46.2%) of its inward FDI projects in 2019. In November 2019, Nigeria-based Dangote Group, the biggest conglomerate in west Africa, announced plans to establish a new \$2bn phosphate fertiliser processing facility in Togo. This will involve the creation of 2500 jobs.

Rwanda is another new entrant to this year's index. The east African country recorded 20 FDI projects in 2019, its peak year since 2009. Business services was the country's leading FDI sector in 2019, representing 35% of total inward FDI.

Costa Rica jumped from 13th in

the previous study to third in the 2020 index, improving its score by 4.36 points. The country experienced modest GDP growth from 2018 to 2019 (+0.92%), but almost doubled its inward FDI projects. Its jump from 53 in 2018 to 103 in 2019 helped it achieve the largest score of any country globally receiving more than 100 inbound projects.

Of the world's 10 largest economies, five had an index score above 1 – the UK (2.51), France (1.4), Germany (1.3), India (1.21) and Canada (1.08). Five of the top 10 also had a higher score in 2020 index compared to their previous score, including the US, the UK and Canada.

The Greenfield Performance Index uses a methodology devised by Unctad for overall FDI, and applies it to only greenfield FDI – excluding M&A, intracompany loans and other forms of cross-border investment. ■

# GREENFIELD FDI PERFORMANCE INDEX – BEST PERFORMERS TOP 50

No 1 Togo 10.83		No 2 Rwanda 10.61		No 3 Costa Rica 9.14		No 7 Senegal 6.56		No 9 Georgia 5.44											
						No 8 Zimbabwe 5.91		No 10 Singapore 5.39											
No 4 Mozambique 8.97		No 5 Serbia 8.20		No 6 Lithuania 6.86		No 11 Vietnam 5.30		No 13 Malta 5.10											
						No 12 UAE 5.24		No 14 Uganda 4.94		No 15 Kenya 4.78									
No 16 Cote d'Ivoire 4.75	No 17 Morocco 4.64		No 19 Tunisia 4.05		No 30 Cambodia 3.24		No 31 Croatia 3.21		No 34 Estonia 2.97		No 35 Portugal 2.91								
	No 18 Bulgaria 4.50								No 20 Namibia 3.77		No 21 Zambia 3.62		No 32 Cameroon 3.08		No 33 Jordan 3.06		No 36 Ireland 2.86		No 37 Colombia 2.81
No 22 Uzbekistan 3.58		No 23 Poland 3.57		No 26 Hungary 3.46		No 27 Bahrain 3.40		No 39 Spain 2.55		No 40 Myanmar 2.54		No 41 United Kingdom 2.51		No 45 Denmark 2.18		No 46 Luxembourg 2.11		No 47 Chile 2.08	
No 24 Finland 3.55		No 25 Romania 3.53		No 28 Ghana 3.39		No 29 Oman 3.32		No 42 Egypt 2.44		No 43 Malaysia 2.28		No 44 Hong Kong 2.19		No 48 Panama 2.05		No 49 Mexico 2.05		No 50 Azerbaijan 1.95	

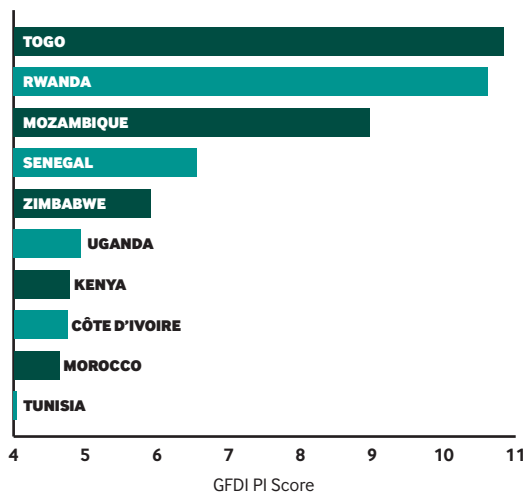
## GREENFIELD FDI PERFORMANCE INDEX – BEST PERFORMERS

RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	Togo	10.83	11
2	Rwanda	10.61	20
3	Costa Rica	9.14	103
4	Mozambique	8.97	25
5	Serbia	8.20	78
6	Lithuania	6.86	68
7	Senegal	6.56	29
8	Zimbabwe	5.91	14
9	Georgia	5.44	16
10	Singapore	5.39	361

## GREENFIELD FDI PERFORMANCE INDEX – WORST PERFORMERS

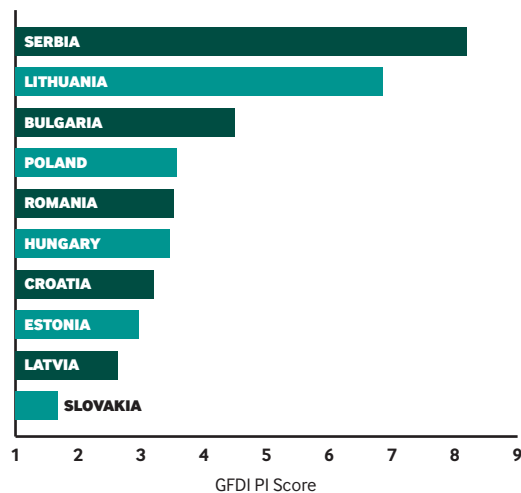
RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	Japan	0.22	211
2	China	0.3	771
3	Bangladesh	0.31	18
4	Iraq	0.31	13
5	South Korea	0.36	107
6	Norway	0.43	33
7	Pakistan	0.46	24
8	United States	0.46	1832
9	Italy	0.49	180
10	Ecuador	0.5	10

### GREENFIELD FDI PERFORMANCE INDEX – AFRICA



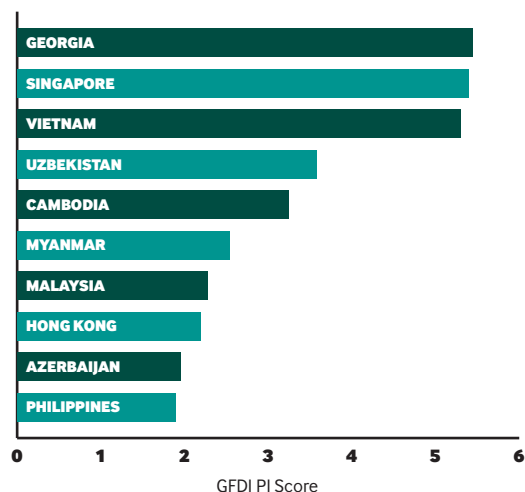
RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	Togo	10.83	11
2	Rwanda	10.61	20
3	Mozambique	8.97	25
4	Senegal	6.56	29
5	Zimbabwe	5.91	14
6	Uganda	4.94	28
7	Kenya	4.78	87
8	Côte d'Ivoire	4.75	39
9	Morocco	4.64	102
10	Tunisia	4.05	29

### GREENFIELD FDI PERFORMANCE INDEX – EMERGING EUROPE



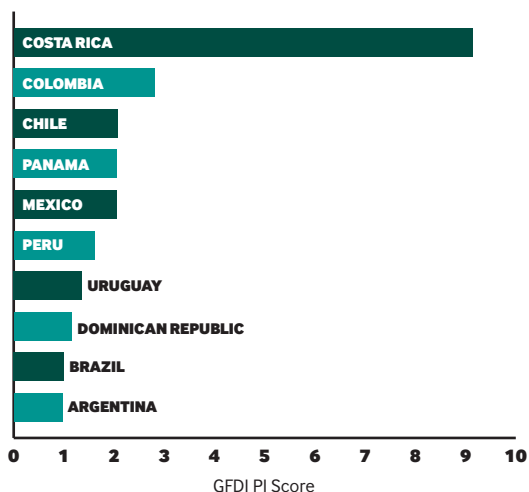
RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	Serbia	8.2	78
2	Lithuania	6.86	68
3	Bulgaria	4.5	55
4	Poland	3.57	373
5	Romania	3.53	159
6	Hungary	3.46	109
7	Croatia	3.21	36
8	Estonia	2.97	17
9	Latvia	2.63	17
10	Slovakia	1.68	33

### GREENFIELD FDI PERFORMANCE INDEX – ASIA-PACIFIC



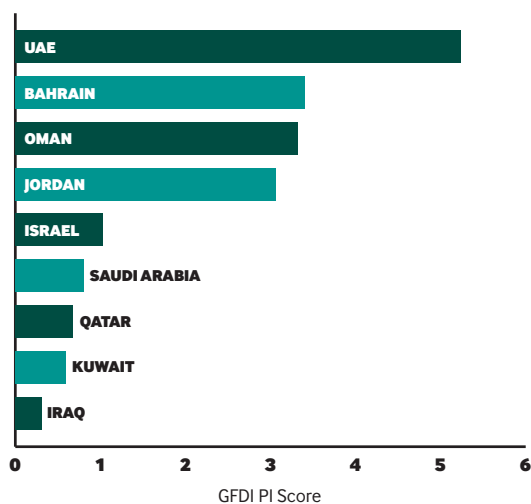
RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	Georgia	5.44	16
2	Singapore	5.39	361
3	Vietnam	5.3	256
4	Uzbekistan	3.58	40
5	Cambodia	3.24	16
6	Myanmar	2.54	31
7	Malaysia	2.28	154
8	Hong Kong	2.19	151
9	Azerbaijan	1.95	17
10	Philippines	1.9	125

### GREENFIELD FDI PERFORMANCE INDEX – LATAM AND CARIBBEAN



RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	Costa Rica	9.14	103
2	Colombia	2.81	170
3	Chile	2.08	113
4	Panama	2.054	26
5	Mexico	2.048	482
6	Peru	1.61	68
7	Uruguay	1.36	15
8	Dominican Republic	1.15	19
9	Brazil	1.00	342
10	Argentina	0.97	80

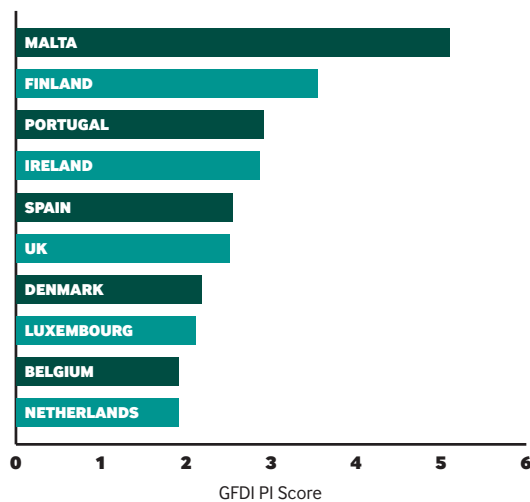
## GREENFIELD FDI PERFORMANCE INDEX – MIDDLE EAST\*



RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	UAE	5.24	393
2	Bahrain	3.40	24
3	Oman	3.32	47
4	Jordan	3.06	25
5	Israel	1.03	74
6	Saudi Arabia	0.81	117
7	Qatar	0.68	24
8	Kuwait	0.59	15
9	Iraq	0.31	13

\* Only nine countries in the region qualified

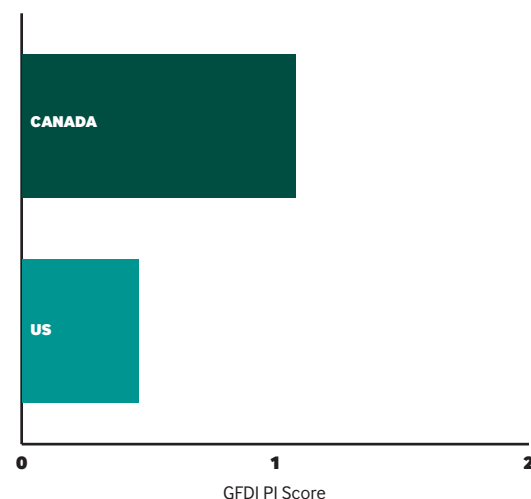
## GREENFIELD FDI PERFORMANCE INDEX – WESTERN EUROPE



RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	Malta	5.10	14
2	Finland	3.55	177
3	Portugal	2.91	127
4	Ireland	2.86	203
5	Spain	2.55	659
6	UK	2.51	1272
7	Denmark	2.18	140
8	Luxembourg	2.11	27
9	Belgium	1.9144	183
10	Netherlands	1.9142	319

Source for all tables: fDi Intelligence

## GREENFIELD FDI PERFORMANCE INDEX – NORTH AMERICA



RANK	COUNTRY	GFDI PI SCORE	FDI PROJECTS 2019
1	Canada	1.08	345
2	US	0.46	1832

COSTA RICA JUMPED FROM 13TH TO THIRD, IMPROVING ITS SCORE BY 4.36 POINTS

Greenfield FDI data used in the index is derived from fDi Markets, and excludes retail investments. The 2020 index had 101 countries, four fewer than in the previous index. Angola, Cameroon, Iraq, Namibia, Rwanda, Senegal, Togo and Uruguay were new entrants. To be included in the index, a country must have received at least 10 greenfield FDI projects in 2019. The 2018 FDI figures were revised from last year's index as further project information became available in 2019/20. GDP figures were also revised on more recent data from the IMF (from the fourth quarter of 2019).